



COMMUNITY
SERVICES

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Children of the Street Annual Program Report 2025-2026

1. About Us

- 1.1 Children of the Street joined PLEA's programs and services in July 2019 after Diane Sowden, Executive Director of the then Children of the Street Society, retired. In keeping with its original vision and mission, we continue to offer children, parents, caregivers, and service providers the information and practical tools they need to keep young people safe from all forms of sexual exploitation.
- 1.2 We are a prevention program. Through youth and adult workshops, youth art engagement projects and public awareness campaigns, we provide young people with the knowledge and tools to keep themselves and their peers safe and educate the community to be able to recognize and prevent child/youth sexual exploitation and human trafficking. Our aim is to create a world where children and youth are safe and free from all forms of sexual exploitation.

1.3 Youth Workshops

1.3.1 TCO² (Taking Care of Ourselves, Taking Care of Others)

TCO² involves youth in a meaningful discussion about what sexual exploitation is and how to prevent it from happening to them and their friends. We talk about healthy and unhealthy relationships, consent, boundaries, warning signs of an exploitive relationship, online exploitation, peer-to-peer exploitation, and much more! Engaging workshop participants in interactive discussions, multi-media, games and activities, workshop participants leave with information, resources, and practical tools to keep themselves and their peers safe from sexual exploitation. These workshops are designed for youth in Grades 4-12.

1.3.2 Safer Space

This workshop takes a deeper dive into the world of online sexual exploitation, providing youth with more information on how to keep themselves safe on social media, apps, and online games. The workshop is designed for youth in Grades 4-8.

1.3.3 Stand Up, Speak Out

This workshop is delivered as a candid conversation with youth about gender-based violence, healthy and unhealthy forms of masculinity, rape culture and victim blaming, consent, male victims of sexual

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assault, and how to be an active bystander and make a difference in the community. The workshop is designed for youth in Grades 8-12.

1.4 Adult Workshops

1.4.1 ITCHA (It Can Happen to Anyone)

ITCHA teaches adults (service providers, police officers, social workers, medical professionals, school staff and parent groups) how to recognize, react, respond, and prevent child/youth sexual exploitation and human trafficking.

1.4.2 Keeping Kids Safe Online

This 60-minute workshop provides parents, caregivers, educators, and community groups with a better understanding of the risks faced by children online, and what they can do to help keep them safe online. The workshops provide participants with tools to navigate today's most popular apps, how to have conversations with kids about this issue, and where and how to get support if they need it.

1.4.3 Human Trafficking Training 101

This two-hour competency-based training is aimed at community services agencies and other organizations serving vulnerable populations, including those seeking (re)accreditation from the Commission on Accreditation of Rehabilitation Facilities (CARF).

It provides professionals with information and tools to recognize, react and respond to instances of human trafficking, specifically sex trafficking and sexual exploitation. It also provides them with advice on the role they can play in building capacity in the social services sector to respond to this crime, and how to encourage parents and caregivers of those they serve to embrace the role they play in preventing sexual exploitation.

To evaluate knowledge transfer, participants are asked to complete a pre and post questionnaire regarding their understanding of the issue. To ensure competency and to receive a certificate, participants must complete and pass a competency-based quiz at the conclusion of the training. The pass threshold is 80%.

1.5 Youth Art Engagement Project

1.5.1 Our Workshop Facilitators work with small groups of youth (aged 15-18) over a nine-week period. For two hours each week, Facilitators develop a mentor-style relationship with the project participants. Participants learn about what sexual exploitation is, how it affects youth, and how to prevent it (or stop it) from happening to them. Students also learn about a variety of different topics surrounding the issue of sexual exploitation such as gender roles, gangs, drugs and alcohol, pimps and the different techniques they use to manipulate their victims.

1.5.2 In the second half of each weekly session, project participants explore a variety of art mediums and create their own piece of social justice art. Some choose to paint, others decide to create a sculpture, and some write songs or poems.

1.5.3 The Youth Art Engagement Project culminates with an art gallery exhibition to display the pieces

created and celebrate the young people who participated in the project.

1.6 Public Awareness Campaigns

- 1.6.1 Our annual public awareness campaign began in 2009 with the aim of raising public awareness about child/youth sexual exploitation and connecting the public to our advice and resources on how to stay safe.
- 1.6.2 Over the last fifteen years, campaigns have drawn attention to issues or trends such as the impact intimate image sharing can have on a child, tactics predators and exploiters use to connect with kids online, and the need to deconstruct toxic masculine norms. Educating the public about this issue, and the factors that help drive it, is an extremely important part of our work to prevent sexual exploitation and human trafficking.

2. Who we served...

Children and Youth:	2025-26	2024-25	2023-24	2022-23	2021-22	2020-21
# Workshop Participants: TCO ²	16,832	20,640	18,493	12,205	21,827	8740
# Workshop Participants: Stand Up, Speak Out	3,820	4,422	28 ¹	3792	7882	1828
# Workshop Participants: Safer Space	22,134	22,440	18,234	9052	12,769	6540
# Participants: Youth Art Engagement Project	49	24	24	31	14	5
# Total Youth	42,835	47,526	36,779	25,080	42,492	17,113
Adults:						
# Workshop Participants: ITCHA	516	830	358	494	974	547
# Workshop Participants: Keeping Kids Safe Online	924	1,036	393	288	669	277
# Workshop Participants: Human Trafficking 101	178	58	148	-	-	-
#Total Adults	1,618	1,924	899	782	1643	824
# Total Participants	44,453	49,450	37,678	25,862	44,135	17,937

2.1 Youth

- 2.1.1 Our aim is to reach at least 25,000 children and youth through 500 workshops per year. With a full team of five workshop facilitators, we surpassed this goal, reaching over 44,000 youth in 2025-2026. -
- 2.1.2 TCO² and Safer Space:

During the summer of 2025, we created all new TCO² and Safer Space workshops for grades 4-12. Workshop development was based on current trends, technological advancements, and on the literature review we conducted this year.

We also continued to be flexible to the needs of each school or group by providing both in-person and virtual presentations. This year, most schools booked in-person presentations, including out-of-town

¹ This workshop was put on hold during the year due to a lack of funding and was resumed the following year after three years of Women and Gender Equality Canada (WAGE) funding was secured.

communities. Virtual workshops are usually booked by remote communities who cannot access our presentations in-person, as most schools recognize that the impact of in-person presentations is stronger.

This year, we were grateful to be invited to present in-person to communities in the Kootenays (Castlegar and Robson), the Sunshine Coast (Gibsons, Half Moon Bay, Madeira Park, Roberts Creek, and Sechelt), Sea to Sky (Pemberton, Squamish and Mount Currie), Salt Spring Island, Bella Coola, Vancouver Island (Ahousat, Chemainus, Duncan, Port Hardy, Port McNeill, Saanich, and Ucluelet), Merritt and Williams Lake.

Additional out-of-town workshops included West Kelowna, the Coast Mountains region (Hazelton, Kitimat, Terrace, Kamloops, Langford, Victoria and Saskatchewan).

2.1.3 Stand Up, Speak Out

With two workshop facilitators, this year we provided 92 workshops to 3,820 students. Many of the youth we reached through this workshop were youth in alternative education and youth at higher risk of experiencing exploitation, such as those dealing with addictions, LGBTQ2S+ youth, newcomer youth, Indigenous youth, and youth with mental health challenges. For this reason, the groups participating in this workshop were usually smaller in size, allowing for a meaningful discussion.

Federal funding enabled us to increase the geographical reach of the workshop, and travel to communities in other parts of BC to deliver in-person presentations. In 2025-2026, this included Port McNeill, Port Hardy, Ahousat, Ucluelet, Duncan, Chemainus, Salt Spring Island, Squamish and Brackendale.

- 2.1.4 Youth Art Engagement Project: 2025 marked the 16th year we have delivered this project. We successfully delivered the 9-week project to three high schools in Coquitlam and North Vancouver, with 49 participants.

2.2 Adults

- 2.2.1 Our goal is to reach at least 1000 adults through our free adult workshops, namely ITCHA (It Can Happen to Anyone) and Keeping Kids Safe Online. In 2025-2026 we exceeded this goal, reaching 1,618 adults.
- 2.2.2 We continued to expand our Human Trafficking 101 training, providing 7 courses to 178 professionals working with youth in BC. Through partnerships and collaborations with leading agencies in the social services sector, we're aiming to build the program so that it reaches 1200 participants annually.

3. How we did...programming

Workshops Delivered:	2025-2026	2024-25	2023-24	2022-23	2021-22	2020-21
Youth						
# Workshops: TCO ²	298	318	255	229	500	302

# Workshops: Stand Up, Speak Out	92	109	3 ²	24	109	52
# Workshops: Safer Space	277	318	244	182	246	147
Total # of Youth Workshops	667	745	502	435	855	501
Adult						
# Workshops: Keeping Kids Safe Online	44	36	19	16	31	21
# Workshops: ITCHA	22	28	16	17	27	17
Human Trafficking 101	7	3	2	-	-	-
Total # of Adult Workshops	73	67	37	33	58	38
Total # of Workshops	740	812	539	468	913	539

3.1 Youth Workshops

3.1.1 We delivered 667 youth workshops this year. Following all workshops, feedback forms are distributed, and information is collected to assess students' response. The quotes and statistics below are taken directly from the feedback forms received:

3.1.2 TCO² (Taking Care of Ourselves, Taking Care of Others)

85% of students who participated in a TCO2 workshop said they are now more aware of what sexual exploitation is and how it looks like³.

"I learned to better identify red flags in a relationship early. The presentation was good because it wasn't all just information on a screen but interactive."

"I like how they told us a lot of important information and they made the presentation clear and easy to understand"

"Be careful in online behaviors, don't be tricked if you do tell your adults or go to police."

"I learned a lot about human trafficking and what to do in case something like that ever happens to me or my friends."

3.1.3 Safer Space

Following the presentation 84% of workshop participants said they can recognize the red flags of online exploitation, and 87% said they have a better understanding of the consequences of sharing images and private information online⁴.

² This workshop was put on hold during the year due to a lack of funding and was resumed the following year after three years of Women and Gender Equality Canada (WAGE) funding was secured.

³ Based on surveys collected during the 2025-2026 school year; grades 9-12.

⁴ Based on 2025-2026 surveys (grades 6-8)

Additionally, we added a new set of questions to our surveys to assess the workshop's impact over a longer period of time. As many participants see this workshop several times during their schooling, we asked them if they had seen a Safer Space workshop before, and if it had changed how they interacted with others online. 42% of respondents said they had seen a Safer Space workshop previously, with many testifying that it changed their online behaviors:

"I realized that it was more common for those things to happen than I thought. I am more careful online now".

"I don't share my personal information anymore and now I know the signs of a red flag".

"The previous workshop helped me understand that online safety is just as important as safety in real life"

"After the previous workshop, I made most of my accounts private and I also decline follow requests if I don't know who it is."

"Yes, it made me more aware of online safety. I told my sister what I learned last time so she could be safe too."

"It helped us because I used to add whoever on snapchat or video games but now I don't".

3.1.4 Stand Up, Speak Out

2025-2026 was third and final year we received funding for Stand Up, Speak Out from Women and Gender Equality Canada (WAGE). Since we relaunched Stand Up, Speak Out in March 2024, we've presented it 202 times to 8,210 youth in grades 8-12 across British Columbia through a combination of funding sources. WAGE funding was used specifically to reach youth in marginalized communities, alternative schools, and youth in sports, expanding the program's reach into new communities, including some remote and rural areas of BC.

During the granting period, we continuously revised and adapted the workshop based on participant feedback and direct experience. In March 2026, we were delighted to join other grant recipients at Western University in Ontario to share our challenges and success and exchange ideas for promising practices which will continue to influence program development in the future. While this funding has come to an end, Stand Up, Speak Out will be offered on a smaller scale. We are grateful to WAGE for funding this program.

88% of workshop participants said they learned about safe bystander intervention, and ways to stand up to disrespectful behaviour.

"I realized that sexual violence is not just a matter of a certain gender but a problem for all of us. In particular it was very beneficial to learn about bystander intervention and to know how to act specifically if this happens around you".

"I learned a lot about how to safely remove yourself or someone else from a dangerous situation. I really enjoyed how interactive this was".

"I learned more about the insecurities of men and how being pressured into being a "man" effects boys and men".

"How men's mental health not only effects men themselves but the people around them as well. Also learned about sexual assault and ways to passively prevent it."

"I learnt about ways to deal with sexual harassment or assault happening to me or people around me. I've also learnt more on how consent actually works, a 'no' is a 'no' and some other actions/signs that might be a 'no' as well".

3.2 Adult Workshops

3.2.1 73 workshops were delivered to over 1,600 participants throughout the year. Resources were provided to participants at the conclusion of the workshops. Requested workshops included BC's Association of Aboriginal Friendship Centres, Indigenous Perspectives Society, Foundry Vancouver, Cariboo Chilcotin Child Development Centre, Independent Schools Association of BC, Kinsight, Vancouver Aboriginal Child and Family Services, Aunt Leah's, Youth Friendly North Shore, Lil'wat Nation, Unplugged Canada, BC School Counselor Association, City of Burnaby, Scw'exmx Child and Family Services Society, Douglas College, Ministry of Children and Family Development, Milieu Children & Family Services, School District 44 – North Vancouver, City of Coquitlam, School District 46 - Sunshine Coast, School District 38 – Richmond, Renfrew Park Community Association, First Nation Health Authority, Archway Community Services, Saskatchewan Prevention Institute and more.

3.2.2 Following the workshops, 96% of adult respondents agreed that the workshop (ITCHA or Keeping Kids Safe Online) equipped them to identify warning signs of luring and grooming, and 97% said they gained practical ways to help keep kids safer online.

"The presentation was very informative and resourceful in supporting learning and applying knowledge in our practice in working with children, youth and parents".

"Thank you for sharing this workshop! It helps us and my child to know what's going to happen in the future!"

"That was incredibly well done. Extremely frightening to learn, but SO important. The presenter was very powerful, and I wish you could teach every child and parent this".

3.3 Disclosures

3.3.1 This fiscal year we received 32 disclosures. The most prevalent incidents kids reported were facilitated online (sextortion, intimate image sharing, luring, etc.), followed by sexual assault.

3.3.2 Disclosures were received primary following a youth workshop, but also through our confidential text line, by phone and email. All were responded to promptly, and appropriate reporting procedures were

followed. Individuals were directed to relevant resources including Cybertip, NeedHelpNow.ca, Kids Help Phone, Intimate Images Protection Service (IIPA), local police or RCMP, the Ministry of Children and Family Development, or the PLEA's Onyx Program.

3.4 Youth Art Engagement Project

- 3.4.1 49 youth from three schools in Coquitlam and North Vancouver were involved in the Youth Art Engagement Project (YAEP) in 2025. At the conclusion of the project, we celebrated the students' achievements and displayed their work to peers, school staff and family members at a gallery showcase at each of the schools.

"I enjoyed being a part of a group and learning beneficial information to help me and other stay safe".

"I liked learning about everything that's going on in the world because people need to know".

3.5 Public Awareness

- 3.5.1 Every year Children of the Street embarks on a month-long awareness campaign designed to educate the public on a current issue or trend related to sexual exploitation. 2025 saw an alarming increase in AI-generated CSAM (child sexual abuse materials). With 75% of parents reporting that they share images and videos of their children online – a phenomenon known as "Sharenting" - the campaign aimed alert this population that predators are using AI to turn innocent-looking pictures into CSAM.
- 3.5.2 The campaign, titled "Predators Love Them", direct viewers to visit the campaign page ThinkBeforeYouShare.ca, where they can learn how AI is being used to exploit children, ways they can use social media more safely, and where to go for help if they need it.
- 3.5.3 Once again, the campaign was created in partnership with WILL creative agency. It was featured in posters across Metro-Vancouver and in digital ads on social media..
- 3.5.4 One of the highlights of the campaign was being invited to discuss "Sharenting" on RED FM. One of our program facilitators participated in a one-hour interview in Punjabi about this topic, the risks posed to kids with new advancements in AI, and how parents can better protect their children. The interview allowed us to expend our reach within the South Asian community and get this important message to more parents.
- 3.5.5 Results show the campaign has been viewed more than 870K times across digital ad channels, with over 24M impressions via printed ads, and has generated more than 6,100 visits to the campaign landing page.

3.6 Family Support

- 3.6.1 We supported three families whose children were being trafficked for sexual exploitation. Parents and individuals worked with our program facilitator and program manager to report exploitation – including to law enforcement and MCFD, to create safety plans for when their child is ready and able to leave the exploitative situation, and to connect to other resources such as mental health and community supports. As many families affected by this issue feel isolated and judged by those close to them, emotional support is also a key ingredient in our work with parents.

4. How we did...fundraising and events

4.1 Fundraising

Children of the Street is grateful for the generous support given by individuals, community groups, corporations, foundations, and government grants. Our programs rely on funds raised in the communities we serve – we couldn't reach children and youth without their support. During this fiscal year, we secured the funding needed to cover our operating costs.

4.2 Events

4.2.1 Celebration of Success and Provincial Awareness Week

The second week of March marks Stop Sexual Exploitation of Children and Youth Awareness week in British Columbia – an important time for education, collaboration and community engagement. From March 9th-15th, Children of the Street participated in and supported a range of initiatives to raise awareness and strengthen prevention efforts across the province.

The highlight of the week was our annual Celebration of Success event. This gathering brought together 93 guests, including representatives from social services, law enforcement, government, and education sectors. The event provided an opportunity to reflect on the collective impact of our work, share updates on our programs, and recognize the ongoing commitment of our partners, donors and supporters in addressing child and youth sexual exploitation.

Through engaging presentations and program highlights, attendees gained deeper insight into the scope of our prevention work and the continued need for education and awareness. The event also served as an opportunity to connect with both long-standing and new supporters who are committed to keeping children and young people safe.

We are thrilled to share that the event raised a total of \$12,555, with a significant contribution of \$7,700 generated through our WestJet Gift of Flight Raffle. We are incredibly grateful to WestJet for their generous donation, which greatly impacted the success of the evenings fundraising aspect. Funds raised through this event directly support our education, prevention and outreach programs.

The event also saw the launch of our new public awareness campaign – “The Only Thing Stopping You, is You”. In recent years, the ‘manosphere’ has become a growing presence in young men's lives. The unrealistic and rigid standards it sets for masculinity is impacting our boys' mental health, as well as how they perceive and interact with the girls and women in their lives. The campaign aims to tackle this problem by encouraging parents and caregivers to #HavetheTalk about healthy masculinity with their sons, before harmful influences do.

Due to increased funding, provided by Women and Gender Equality Canada (WAGE), we were able to create 48 and 30 second videos which were featured on Global TV and social media. They were complemented by status out of home advertisements throughout Metro Vancouver during March-April 2026. Viewers were directed to visit the campaign page ‘www.HavetheTalk.ca’ where they can learn about the harmful impacts the manosphere is having on teen boys, how this can lead to poor mental health and increased violence, and how to bring up and discuss this topic with their sons.

Following the release of the campaign, we were invited to Global Morning News to talk about the manosphere, and what parents can do about it.

At the same time, we once again invited the Premier of British Columbia, Members of the Legislative Assembly, and Dr. Bonnie Henry to wear the provincially adopted symbol for sexual exploitation—the fuchsia ribbon. We believed that their visible support, demonstrated by wearing the ribbon that week, would significantly raise awareness about the issue of sexual exploitation. With considerable assistance from Victim Services staff, we arranged for 90 ribbons to be sent to the BC Legislature, where they were distributed to all lawmakers.

We also distributed hundreds of fuchsia daisy pins to police departments in Surrey and Port Moody, and in local business throughout the Tri-Cities.

4.2.2 Victim & Survivors of Crime Week

On May 14, during Victims and Survivors of Crime Week, we hosted a training day on Preventing and Responding to Child & Youth Online Sexual Exploitation. 90 professionals from across the social services, education, health care, and government sectors joined us on this day to learn how to support kids in digital age to stay safe from online exploitation.

Guest speakers included the RCMP's Integrated Child Exploitation Unit (ICE), who talked about their work and how to report online exploitation; Justice for Girls, who discussed ways to enhance safety and access to justice for victims and survivors of sexual exploitation and the Civil Resolution Tribunal (CRT) who provided information on remedies available for those affected by for non-consensual sharing of intimate image in BC. Children of the Street presented its *Keeping Kids Safe Online* workshop providing attendees with an understanding of the online exploitation, definitions, and legalities, as well as an overview of recent trends, apps used by youth, and safety tips.

Participants also received helpful resources to support clients and students and had an opportunity to network with others working in different sectors to build collaborative connections. We are grateful to our guest speakers for sharing their experience and approach and helping us provide attendees with a full, well-rounded understanding of the issue. And we thank the Department of Justice Canada for funding this event.

5. How we did...against the goals we set ourselves

- 5.1 Deliver 20 human trafficking trainings to the wider social services sector on a fee-for-serve basis.

In Progress: Promotion of this competency-based human trafficking training for the social services sector began in July 2025. During the reporting period, we delivered seven training sessions, reaching 178 professionals. While this target has not yet been met, continued delivery and expansion of this training remains a priority for the program.

- 5.2 Draft policy to formalize and safely expand delivery of the family support component of the program.

In Progress: During the 2025–2026 fiscal year, we took initial steps toward developing policies and procedures to formalize the supports provided to parents and caregivers of exploited youth. This work began to clarify current practices and identify areas requiring further development. While progress was limited, this work informed next steps, and finalizing and implementing these policies remains a focus for the 2026–2027 fiscal year.

- 5.3 Develop and implement a social media strategy and content to increase following and engagement on Children of the Street's Facebook, Instagram and Linked In Channels.

Not Started. Throughout the year, we maintained a consistent presence on our social media channels. However, limited capacity and resources prevented the development and implementation of a dedicated strategy focused on growing followers and increasing engagement. This work remains an identified area for future development as resources allow.

- 5.4 Draft a literature review outlining best practices for delivering school-based preventative education on sexual exploitation. This goal is in alignment with PLEA's Outcomes Measurement pillar as referenced in its 2022-27 Strategic Plan.

Achieved: A comprehensive literature review outlining best practices in school-based preventative education on sexual exploitation was completed, providing an evidence-informed foundation for program development and evaluation.

- 5.5 Use the literature review to determine outcome measurements for the program that cover program efficiency, effectiveness, quality, satisfaction and access.

Achieved: Findings from the literature review were used to strengthen the program's evaluation framework. New outcome measurement tools were implemented, and existing tools were revised, to better assess program efficiency, effectiveness, quality, participant satisfaction, and access.

- 5.6 Secure enough fundraising revenue to cover the 25-26 operating costs of the program

Achieved. Sufficient fundraising revenue was secured to fully cover the program's operating costs for the fiscal year, ensuring program continuity and financial stability.

6. Selected accomplishments...

- 6.1 We reached 52 communities across BC, surpassing our target of 30 communities. Of the communities we reached, 11 were new communities we have never presented to before. This included: Port McNeill, Port Hardy, Merritt, Saanich, Ucluelet, Ahousaht, West Kelowna, Terrace, Kitimat, Hazelton, and Williams Lake.

- 6.2 As part of our 5-year strategic plan, we conducted an Outcome Measurement assessment. One of the products of this process was completing a literature review of best practices in prevention education to ensure that our programming continues to be anchored in evidence-based, effective and impactful practices. The process helped us clearly articulate our goals, success, and gaps. The results of this project have been implemented in our work through content development, participant engagement and survey refinement. It will continue to inform our work going forward.

- 6.3 We established a parent newsletter and a blog to highlight current trends affecting the landscape of child and youth sexual exploitation, locally, federally and worldwide. This includes articles on recent events such as a social media minimum age ban enacted in Australia, changes to legislation, and practical tools parents can utilize to stay up to date on this ever-changing issue and protect their kids from harm.
- 6.4 Our 2024 public awareness campaign, titled Don't Put Your D*ck Here, that warned boys of the dangers of sextortion, won the Social Impact Award from the BC Chapter of the American Marketing Association.
- 6.5 We continued to raise awareness and share our expertise through media coverage in radio, TV, and print including features in Global News, CITY News, RED FM, CTV, CBC, Strategy Magazine, CFNR Network, Chek News, Toronto Star, Coast Reporter, and Nanaimo News Now.

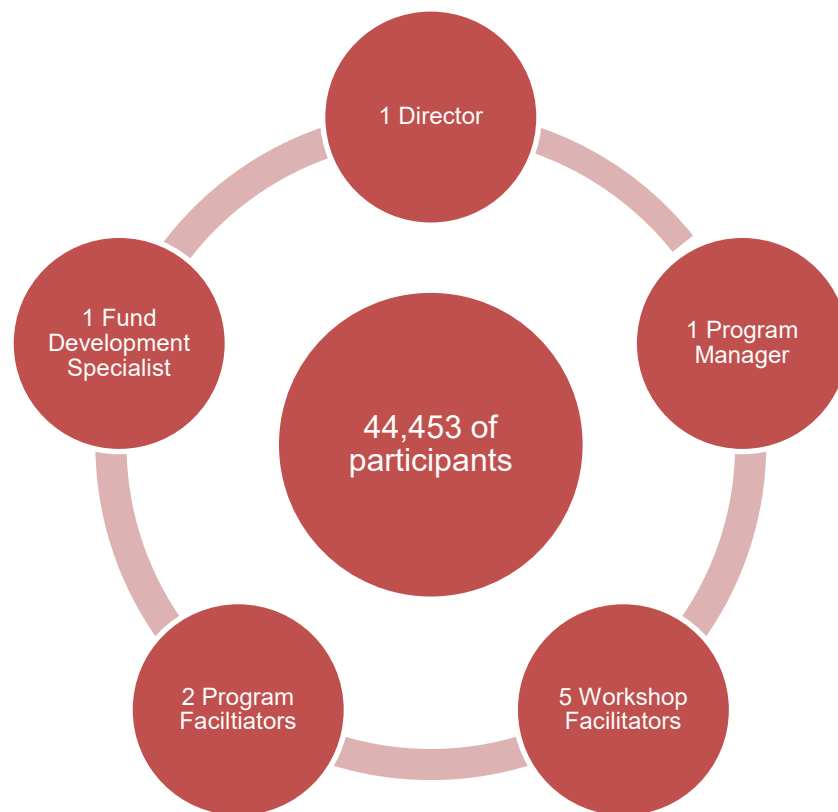
7. Selected stories...

- 7.1 As in past years, we were fortunate to meet with survivors of sexual exploitation and human trafficking and learn from their experience and expertise. Their stories and voice directly impact the education and messaging we share with youth through our workshops, and with the wider community in raising awareness. Working with and alongside survivors continues to be a vital part of achieving our mission to keep kids safe from sexual exploitation.

8. Biggest challenges

- 8.1 While our calendar is fully booked, demand for our preventative education continues to grow. Despite a full team, we need at least one more team of Workshop Facilitators to meet the demand.
- 8.2 Despite increased support of child sexual exploitation, some schools and parents are still hesitant to bring preventative education to their students. This hesitancy is rooted in two main causes – weary about discussing this sensitive matter with children and youth, or a misconception that this doesn't pertain to their community. As we know that exploitation is affecting every school and every community, we continue to raise awareness of the prevalence of this issue and the importance of preventing it before something bad happens.
- 8.3 Providing support for parents and caregivers whose child is being exploited continues to be a gap in services in British Columbia, with Children of the Street the only agency to offer such support. Many parents whose child is trafficked or exploited feel isolated with no one to turn to for advice who has a good understanding of the issue and how it affects victims and their families.
- 8.4 Our stewardship strategies are working well with donors renewing their support, and in many cases, increasing their donations. Finding new funding sources to support our plans for growth continues to be challenging. However, thankfully many of our existing major donors continue to give.

9. Our team...personnel⁵



10. Our team...learning undertaken

10.1 The Children of Street team participated in a variety of educational webinars and learning opportunities pertaining to the issues of sexual exploitation and human trafficking. Training undertaken included:

- BC's Intimate Image Protection Service
- Willow Winds Support Network (educating neurodiverse children)
- San'yas Indigenous Cultural Safety Training
- Annual International Human Trafficking and Social Justice Conference
- Mandt – Non-Violent Verbal De-Escalation training
- LivingWorks Start Suicide Prevention Training
- Naloxone Administration
- Trauma Informed Practice
- Strength Based Approach
- Media training
- Gender Diversity Training – PLEA

⁵ Number of humans beings connected to the program, not full-time equivalents (FTEs)

- Webinars and in-person session with lived-experience leaders, researchers, community partners, legislators, and advocates on the issue of child/youth sexual exploitation.

This training is in addition to the intensive one month training that Workshop Facilitators participate in when first hired.

- 10.2 Fundraising staff attended webinars and researched online resources from a wide variety of fundraising experts and applied best practices in the execution of our fundraising events, online engagement, and written communications to individuals, community organizations, businesses and granting sources.

11. Our team... relationships

- 11.1 Traveling to remote communities to present our workshops in person helped us build new and productive relationships and strengthen existing ones. For the first time since the COVID19 pandemic, we were able to travel to Bella Coola to deliver in-person presentations along with PLEAs Onyx team. After a long absence, we hope this will help reignite this important relationship. Trips to Salt Spring Island, Vancouver Island, Prince Rupert, West Kootenays and Williams Lake also helped establish networks, and connect youth to local supports in their area.
- 11.2 Our membership with [BC Human Trafficking Prevention Network](#) sees us working alongside a number of community and corporate partners to combat sexual exploitation and human trafficking including All Nations United, BC Lions, BC Native Women's Association, Business Council of British Columbia, Canadian Centre to End Human Trafficking, Port of Vancouver, City of Prince George, Covenant House Vancouver, Greater Vancouver Board of Trade, KPMG, Native Women's Association of Canada, Ocean Spray Cranberries Inc, Port of Vancouver, Richberry Group of Companies, Royal Bank of Canada, Telus Health, TransLink, Truckers Against Trafficking, Vancouver Police, YVR Airport, YWCA Metro Vancouver and Shell Canada.
- 11.3 Children of the Street collaborated with several school districts this year (Coquitlam, Richmond, Vancouver, Sunshine Coast, Coast Mountains) with the goal of having students in their districts receive a presentation within the school year. We dedicated three presentations each day for several weeks to schools in these districts.

12. Next year's goals...

- 12.1 Deliver 20-40 human trafficking trainings to the wider social services sector on a fee-for-serve basis.
- 12.2 Finalize policy and procedure to formalize and safely expand delivery of the family support component of the program.
- 12.3 Finalize the creation of our outcome measurements tools by creating a presentation checklist to ensure compliance with quality-related best practices.
- 12.4 Secure enough fundraising revenue to cover the 2026-2027 operating costs of the program.

13. For more information...

- 13.1 For programming contact Neely Yuda, Program Manager, at 604-362-7256 or email nyuda@plea.bc.ca . For fundraising contact Maura Fitzpatrick at 604-362-7259 or email mfitzpatrick@plea.bc.ca.