

Strategic Goals 2017-2021

1. The Innovators: Provide sectoral leadership to improve the lives of the people we serve.
 - Enhance public image through research, thought leadership and public policy to encourage innovation and development.
 - Enhance leadership through involvement with Provincial organizations and initiatives.
 - Strengthen working relationships with Indigenous agencies/organizations building upon partnerships.
 - Strengthen formal partnerships with key agencies.
 - Develop national and international working relationships to enhance organizational development.
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2. Return on Investment: Pursue financial sustainability through organizational innovation.
 - Strengthen financial operations within PLEA.
 - Establish targets for investment funds.
 - Establish and maintain an Information Technology Plan that focuses on innovation and sustainability.
 - Establish and maintain a Property Management Plan that strengthens operations and asset growth.
 - Develop and implement a KidStart sustainability plan.
 - Explore enterprising or entrepreneurial innovations to create financial sustainability and client personal development.
3. People Come First: Enhance quality of life for clients through program excellence.
 - Exceed accreditation standards in all programs to enhance client services and continuous quality improvement.
 - Improve cultural connections for Indigenous participants and residents.
 - Develop a continuum of care strategy for all services that supports government and goes where government cannot.
 - Develop goals for all programs that allow for analysis of outputs and outcomes of service.
 - Promote excellence in our people by developing our understanding of purpose, mastery and autonomy.
4. High Level Leadership: Enrich Board governance and succession
 - Develop a Board succession plan that addresses the needs of the organization and the diversity of the communities it serves.
 - Ensure the organization's governance model exemplifies best practice.